



Ambassador's Monthly Meeting

March 2, 2025

Purpose

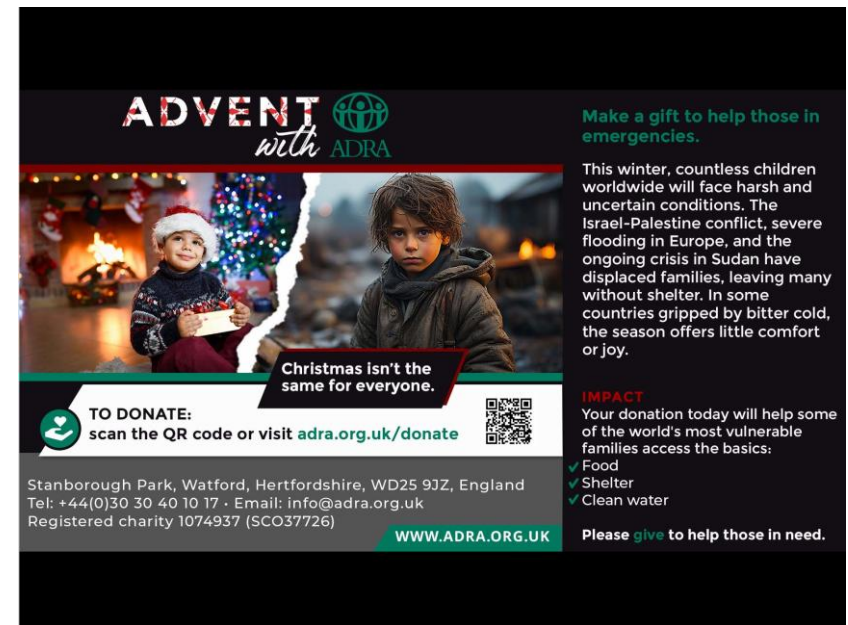
This monthly meeting is to update ADRA Ambassadors on the following:

- Christmas Appeal update
- ADRA's work in Ukraine - <https://www.youtube.com/watch?v=zh0Pt1HaEIU>
- Annual Appeal 2025
- Video Resources for Ambassadors
- ADRA – Europe ART CONTEST

Update on Advent Appeal

ADVENT Appeal 2024 - Update

A total of
£1,744 was
raised in the
Advent Appeal



ADVENT with ADRA

Christmas isn't the same for everyone.

TO DONATE:
scan the QR code or visit adra.org.uk/donate

Stanborough Park, Watford, Hertfordshire, WD25 9JZ, England
Tel: +44(0)30 30 40 10 17 • Email: info@adra.org.uk
Registered charity 1074937 (SCO37726)

WWW.ADRA.ORG.UK

Make a gift to help those in emergencies.

This winter, countless children worldwide will face harsh and uncertain conditions. The Israel-Palestine conflict, severe flooding in Europe, and the ongoing crisis in Sudan have displaced families, leaving many without shelter. In some countries gripped by bitter cold, the season offers little comfort or joy.

IMPACT
Your donation today will help some of the world's most vulnerable families access the basics:

- ✓ Food
- ✓ Shelter
- ✓ Clean water

Please **give** to help those in need.

Update on ADRA's Ukraine work

Ukraine Update



- Monday February 24th marked 3 years since the start of the war in Ukraine.
- **Thanks to all ambassadors, donors and supporters!** Because of you, ADRA was able to be a key partner in assisting those adversely affected by this conflict.
- ADRA supported 98 projects to assist the needy during this crises.

Here is an overview of accomplishments these projects:

- ✓ 121,000 people evacuated from danger
- ✓ Delivered food to 2.6 million individuals and families.
- ✓ Provided essential health and non-food items to 30,000 people.
- ✓ Offered protection to over 70,000 of the most vulnerable.
- ✓ Created safe shelter for 75,000 displaced Ukrainians.
- ✓ Delivered critical water, sanitation and hygiene ((WASH) resources to over 84,000 people.



Ukraine Update



ADRA UK partnered with 7 of our fellow ADRA offices on the Ukraine GFA (General Food Assistance) project with World Food Programme (WFP).

Below is an overview on what was accomplished:

Years	No. of Direct Beneficiaries
2022	759,971 individuals
2023	652,755 individuals
2024	350,615 individuals

2024 Total recipient's breakdown:

- 34,173 beneficiaries were children | youth
- 316,442 beneficiaries were adults



Ukraine Update

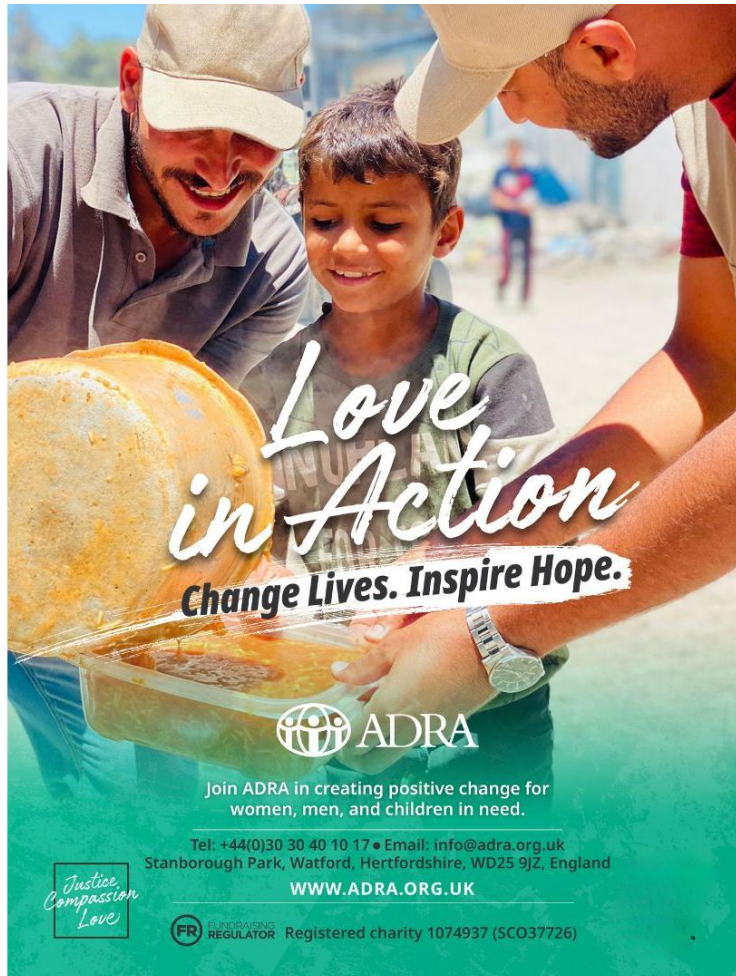


Annual Appeal 2025

Annual Appeal 2025



Launch Date: Sabbath March 29th



- Artwork
- Theme
- Call to Action
- QR Code

Promotional Resources:

- Flyers – A5
- Posters – A4 | A3
- Videos
- Social Media posts
- Impact News

Annual Appeal 2025



Annual Appeal Packs will include:

1. Letter
2. Flyers
3. Posters
4. Impact news
5. Donation Envelopes
6. Donation Boxes*
7. Coin Cards*
8. Receipt Books*

Note: * you will have to request these from me | ADRA office.



Flyers and Posters



IMPACT News

Annual Appeal 2025



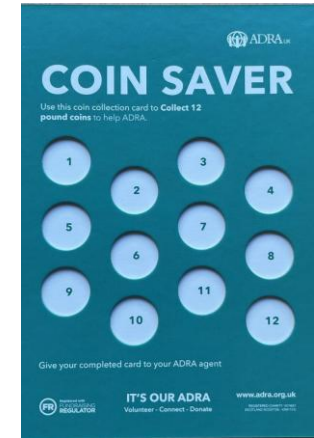
Annual Appeal Packs items:



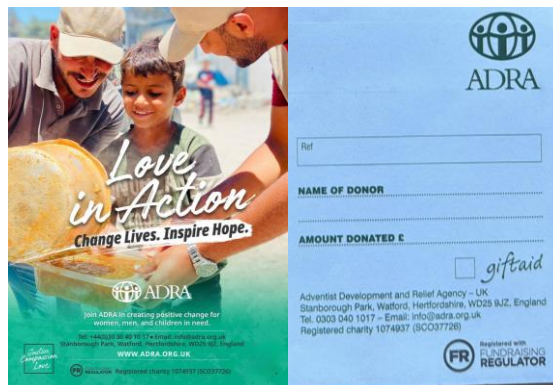
Letter



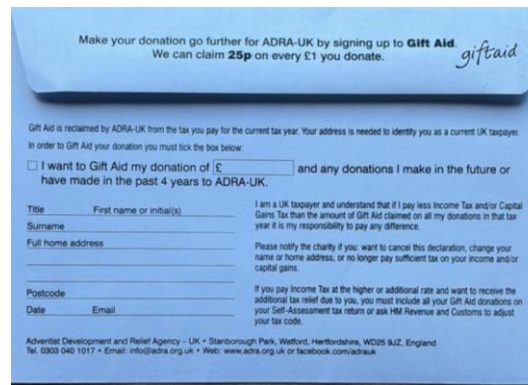
Donation Box



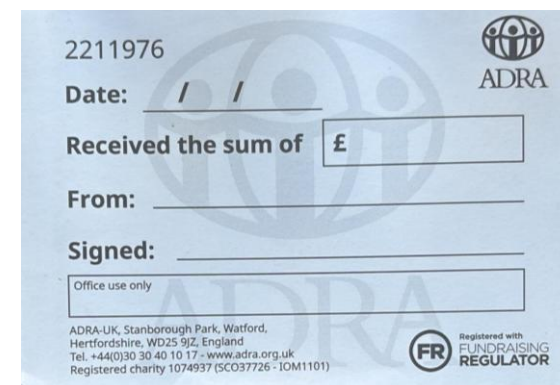
Coin cards



Donation envelope - front



Donation envelope - back



Receipt Books

Annual Appeal 2025



What can you do?

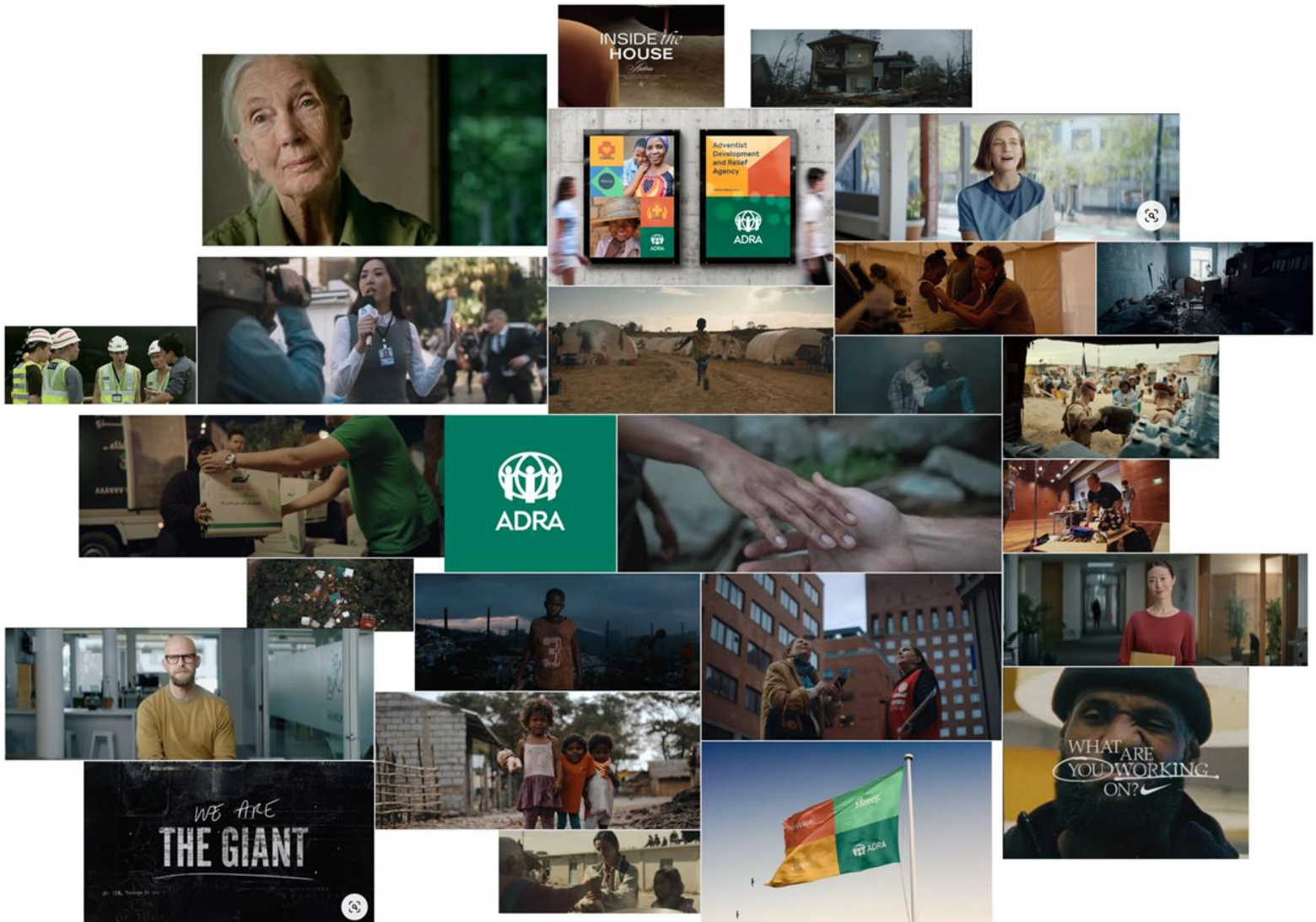
- ✓ Arrange fundraising events at church.
- ✓ Do a special offering collection.
- ✓ Encourage church members | attendees to pledge donation.
- ✓ Share information digitally to personal network (friends / family)



Reminders | Tips

- Include the entire church – children, youth and adults
- Pathfinder / Adventurer Clubs | Sabbath School Classes – get them involved

Video Resources



ADRA Europe Art Contest 2025

ADRA Europe

ART CONTEST 2025



- In commemoration of **World Refugee Day** 2025
- Theme for competition is: **Hearts and Hands: Caring for Refugees**
- Open to all children and youth ages 5 to 25 and families. With 5 categories to enter from based on age.
- **All entries must be submitted online by March 31st 2025**
- Dedicated landing page for **ADRA ART CONTEST** - <https://adra.eu/get-involved/art-contest-2/>

<https://youtu.be/qp8cmPSIJ80>

Justice, Compassion, Love

Thank you for your support!

Questions | Comments